

Writers Guidelines

Superior Outdoors is a high quality magazine for outdoor enthusiasts packed with stunning photographs and engaging stories. Our focus is Lake Superior, with coverage that includes central Canada and the Midwestern States. We cover a wide range of topics from outdoor adventure, news and events to environmental issues and the largest, most comprehensive event listing in the region.

Departments (100 to 600 words) reports on environmental issues, advocacy, destinations, outdoor news items, profiles of local adventurers of interest, route and trail descriptions, how-to's, opinions, backcountry recipes, and book reviews.

In-depth Features (1000 to 2,500 words) first-person adventure stories, investigative journalism, profiles of local people and events. Feature stories must be unique, engaging, and multi-layered.

News items must be timely and well-researched. Feature stories must be original and unpublished. Payment depends on quality, length, and professional experience. We pay per word and sometimes per article, if photographs are included.

Please send articles and ideas to editor@superioroutdoors.ca.
Thanks for your interest in Superior Outdoors Magazine,

D. McChristie
Editor

**all stories are paid in Cdn dollars*

