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Photography Guidelines

Superior Outdoors is a high quality magazine for outdoor enthusiasts packed with stunning photographs and engaging stories. Our focus is Lake Superior, with coverage that includes central Canada and the Midwestern States. We cover a wide range of topics from outdoor adventure, news and events to environmental issues and the largest, most comprehensive event listing in the region. Each issue also includes an eight page photo gallery of the best images from around the lake.

We are always seeking photographs of the outdoors. Topics can include any non-motorized human powered sport (paddling, hiking, biking, camping, surfing, climbing, skiing etc.) , or outdoor pursuit. We also require landscape, flora and fauna and general photographs that may be used for stock purposes.

All photographs must be from locations within Lake Superior's basin, although our coverage also extends to Quetico, James Bay and Wabakimi Provincial Park. This includes rivers, lakes and surrounding land.

If your photographs fit the above description and they are of a high enough quality to appear in Superior Outdoors, you are welcome to e-mail us some low-res JPEGs of your best work. Please include a description of your background and interests.

E-mail photographs to editor@superioroutdoors.ca.

Thanks for your interest in Superior Outdoors Magazine,

D. McChristie
Editor

Photography Rates

We may pay **up to** the following amounts for photos that appear in the magazine:

Cover \$200

Double Page Spread \$125

Full Page \$75

Half Page \$50

One-Third Page \$45

One-Quarter \$35

Smaller \$15

**all rates are in Cdn dollars*

